



Parrish Highlanders

1826 Everest Ave. • Weston, WI 54476 • 715-359-3832

Dedicated to the Advancement and Preservation of Our Sport

June 2011 Newsletter

Club meetings are held the
2nd Saturday of the month at the
Parrish Town Hall — 11:00 a.m.
Advisory Board — 10:00 a.m.
Zumba Gold — 9:00 a.m.
Next meeting - June 11th, 2011
www.parrishhighlands.com

Greetings Highlanders!

We had our first meeting and first ride of the 2011 season. Seventeen people attended the meal after the ride. We went to Boiling Springs and afterwards we stopped at the Pit Stop for fellowship. The trails are in very good shape and the only two bad spots are from Lilly Mill to County Rd. Q and the Cemetary Trail. If you plan on riding the trails, stay off of the 9-11 loop. Let the loggers do their job and maybe the loop will be opened by late summer. The weather for our ride could have been more friendly. We went though and I did notice the thermometer said 41° and it was misting. This didn't bother our true ATV people, but it did make some stay home.

By the time you read this, we will have put on our brat fry and I am sure it will be a success. Plan on attending the 2nd ATV Rally on June 25th at Fisher's Bar. This will be a GREAT time.

We have a lot of irons in the fire at this time, but nothing definate that I can tell you. You will just have to come to our meetings to find out more! That's it for now, so keep on riding.

Ride Safe, Ride Smart -
Bud Bradford,
President

2nd annual ATV Rally

Saturday, June 25th
Fisher's Bar • 10 am
Corner of Hwys. 17 and Q

Sponsored by
Erv's Sales & Service
Tomahawk, WI

- Poker Run all day
(Must be turned in by 5:00 p.m.)
- Geocaching
- Food & Refreshments
- Door Prizes
(one valued at \$300)
- T-Shirts
- Older Budweiser Band

BE THERE - READY FOR FUN

Get to know our Associate Members...

This month we would like to feature our four associate members that provide the heartbeat to our ATV clubs...

Antigo Yamaha

919 S. Superior St. • Antigo, WI • 715-623-4144

Hours: Mon. - Thurs. 8:30-6:00, Fri. 8:30-8:00, Sat. 8:30-3:00

www.antigoyama.com



Front L-R: Al Krause, Joe Yakey, Rich Hovis. Back L-R: Wes Asbach, Paul Romprey, Brian Yonker, Curt Oppen

Established in 1986, Antigo Yamaha has been in the business of selling and servicing power sports equipment to central Wisconsin. Located near downtown Antigo for almost 23 years, low overhead and good service has been our business plan.

Since then we have thrived and expanded to service a large portion of Wisconsin and be a destination to travelers and tourists seeking reliable and personal service and sales. Antigo Yamaha has since committed to offer some of the most popular lines of outdoor power equipment in the country. We now offer sales and service of Polaris ATV's, UTV's and snowmobiles. We also offer Bombardier products including Can Am ATV's, Can Am Commanders, Ski-Doo snowmobiles, and Simplicity lawn care products in addition to Yamaha ATV's, motorcycles and personal watercraft.

We stock most of the common replacement and service parts necessary to keep customers on the trail or road. In addition, we stock a large inventory of accessories and clothing. Updated computer inventory helps us maintain our parts stock, and customer information.

Service is a large part of our business. Our service to customers who want their machines in top condition for riding covers a large part of the state and upper Illinois as well as the UP. Technicians service training is updated with at least each model year to keep a platinum dealer rating. We also offer pickup and delivery service of machines to customers who want it.

In December of 2005, Antigo Yamaha moved down the street into our new facility. We expanded our staff to better serve our loyal customers and yet offer the same personal service to new ones. Like any business, it may be a challenge to keep afloat in rough times but Antigo Yamaha is committed to its loyal customers for they are the ones who are responsible for allowing us to continue business. We promise to be here for them and the community of enthusiasts like the Parrish Highlander ATV Club in good times and bad. Thank you for your business.

Erv's Sales and Service

1498 N. 4th St. • Tomahawk, WI • 715-453-2824

Hours: Mon. - Thurs. 8:00-5:00, Fri. 8:00-6:00, Sat. 8:00-3:00

www.ervssales.com



Co-owners/operators: Nancy Swan and Alan Van Strydonk

Erv's Sales and Service was established in 1969 by Erv and Jean Van Strydonk as a Polaris snowmobile dealership. In 1982, Erv's relocated taking over the business of Tomahawk Trailer and Boat Sales which expanded their business into the marine segment and Arctic Cat snowmobiles. At that time their children, Alan Van Strydonk and Nancy Swan, started in the family business. In 1992 Alan and Nancy teamed up to purchase the family business and built a new facility in which they are currently located.

Erv's specializes in the recreational power sports business selling Polaris ATV's, Rangers, snowmobiles, Victory motorcycles, Evinrude and Mercury outboards, boats - including the lines of Sylvan, Mirrocraft, Sunchaser, Crest, Weeres, Tige and Vectra as well as docking and boat lifts from Hewitt and Shorestation. Erv's prides themselves on their service with technicians offering over 100 years of experience.

"Erv's Sales and Service, where grown up girls and boys get all their wonderful toys."

Hodag Honda

1355 Chippewa Dr. • Rhinelander, WI
715-365-3820 info@hodaghonda.com
Hours: Mon. - Fri. 8:00 - 5:30, Sat. 9:00 - 12:00



Jeff Plouff-Owner, Nick Plouff-Sales, Rob Elgersma-Service Manager

Hodag Honda was opened for business in May 2004 by Jeff Plouff, a life long resident of the Rhinelander area. Jeff has 30+ years of experience in the powersports industry. After only 1 year of operation Hodag Honda outgrew it's original building and moved to the current location. The new facility has allowed them to expand inventory which gives customers more selection. They have an excellent service department which not only services Honda products but any makes and models of motorcycles, ATV's motorscooters, power equipment and snowmobiles.

They are also the home of the Northwoods Red Riders - local chapter of the Honda Riders Club of America. They meet at 6:30 p.m. at the shop and ride the 1st Wednesday of the month.

Vern's Honda - Kawasaki - Suzuki - Arctic Cat

N2804 Hwy. 45 • Antigo, WI • 715-623-2378
Hours: Mon. - Thurs. 8:30 - 6:00, Fri. 8:30 - 7:00, Sat. 8:30 - 3:00



General Manager, Willie Losser

Vern's was established in 1969 by Willie's father, Vern Losser. In 2004 the facility was expanded allowing a large selection of products including ATVs, motorcycles, snowmobiles, utility vehicles and generators. Also on the showroom floor are Kawasaki and Honda jet ski's and Aquatrax. They offer the Aluma Limited and Trinity line of trailers to shuttle your toys to your next adventure destination.

Computer tracked inventory coupled with a large maintenance area and experienced technicians allows for prompt customer service. Come on in and "Let the good times roll".

Parrish Highlanders Fall Ride 2011

Tentative Schedule and Information:

Dates: September 29th - October 2nd
Friday and Saturday trail rides will start around 9:00 a.m.

Florence, WI area and also plan on riding into Michigan. Trail passes in Michigan are required and cost is \$16.25 each.

Lodging with trail access at:

Nicolet Lodge
Hwy. 2 and Hwy. 70/101
Florence, WI 54121
715-528-5996 • www.nicoletlodge.com

11 units, 9 with kitchenettes, \$50/night, separate bedrooms with queen size beds, dining and drinks close to hotel.

Camping with Trail Access:

Camping in the Clouds
4080 Hwy 2
Florence, WI 54121
715-528-5596

Sewer, electric, water, \$21/night plus electric.
Electric, water, \$19/night plus electric usage.
Dry or tent site, \$10/night.
Camper rental: 6 available at \$45/night.
Campground has an indoor pool, bar, and restaurant. Also extra room for gathering or hors d'oeuvre party.

Hotel only about 1.5 miles from campground.

There is a guide lined up to lead the trail rides.

Questions? Contact Bryan Rasmusson at:
715-574-9786 or brasmusson@charter.net

Raffle Winners at the May Meeting

Goggles - Dick Meier
Compass - John Sayre
Flashlight/Reflector - Frank During
Honda Shirt - Linda Meier
ATV Mirror - Keith Meyer
WATVA Bag - Bill Buschel
ATV Mirror - Curtis Frederick
Flashlight/Reflector - Joe Manago
Honda Shirt - Keith Meyer

Up and Coming...

June 11th - meeting and ride to Bailey's Town and Country for lunch, stop at Fisher's Bar

June 25th - 2nd Annual Northwoods Rally at Fisher's Bar (all day event)

July 9th - meeting and ride to Hill's Still (long ride)

August 13th - meeting and ride to Nutzee's for lunch, stop at Harrison Pub

September 10th - meeting and tentative ride to the Outlaw Bar (Gleason)

October 8th - The Highlander's World Famous Chili Dump at the shelter

More details and events will be added as they become available.

**If you haven't done so,
don't forget to renew
your membership so
you don't miss out on
all the fun!**

We also want to recognize all of our Associate members. Please patronize their businesses whenever possible.

Antigo Yamaha
Bailey's Town and Country - Gleason
Billy Timber's Pub & Eatery - Summit Lake
Boiling Springs Tavern - Pelican Lake
Breezy Point - Summit Lake
Breit's Post Lake Inn - Elcho
Christian's Pit Stop - Pelican Lake
Clover Club - Irma
Club X to C - Gleason
Dave's Pub & Grub - Elcho
Elcho Clubhouse - Elcho
The Elcho Shell Station - Elcho
Erv's Sales & Service - Tomahawk
Fischer's Meat Products Inc. - Deerbrook
Fischer's Sunset View Resort - Elcho
Fisher's Bar - Gleason
Fraternal Order of Eagles - Merrill
Gerrits' Lakeview Inn - Pelican Lake
Harrison Hills ATV Club - Merrill
Harrison Pub - Tomahawk
Richard & Vicki Hemb - Cleveland (WI)
Hill's Still - Pearson
Hodag Honda - Rhinelander
Little Hummers Wolf's Den - Deerbrook
John and Ramona Mooney - Pickerel
Musky Mart - Pelican Lake
Northwoods Landscaping - Tomahawk
Nut-Zee's Inn - Harrison
Oneida County ATV Assoc. - Rhinelander
Parrish Cafe - Gleason
Pickerel/Pearson Wolf River Riders
ATV Club - Pearson
Rod and Laura Palmer family - Mattoon
Sandra's Custom Catering - Darien (WI)
SJ Designs - Merrill
Tattle Tales - Elcho
Twin Oaks Resort - Elcho
Verne's Honda, Suzuki, Kawasaki - Antigo
White Lake ATV Club - White Lake
Wolff's Log Cabin Restaurant - Rhinelander